

I'm
MARK PLESSINGER

...and This is

RETAIL



Owner
**FRAME OF
MIND**
COLUMBIA
SC

Years in
Retail **15**

They say that beauty is in the eye of the beholder – especially if you're wearing a great pair of glasses. Looking for a new way to support the community and bring in customers, Mark's eyewear store has evolved into a space for local artists to showcase their work. His store has recharged the area retail scene, brought more eyes into his business, and opened doors for aspiring artists.

**RETAIL
DRIVES
INNOVATION.**

See Mark's story at
RetailMeansJobs.com.