## 9'm JIN ADAMS

...and This is **RETAIL** 

## Owner FALLS ROAD RUNNING STORE BALTIMORE MD

Years in **12** Retail

Every day, this small Baltimore business sells running shoes to some of the area's best athletes (and a whole lot of amateurs). With each transaction at the cash register, Jim Adams reinvests in his store, replenishing inventory from manufacturers, paying his employees, and creating jobs for everyone from truck drivers to farmers.



See Jim's story at RetailMeansJobs.com.



National Retail Federation<sup>®</sup>